



# Redeem Your Points for Great Rewards!

Here are just a few examples of the types of rewards you can receive with the NESCO Advantage Club!

*At Needham Electric Supply, we truly value your business and want to reward you for the purchases you make with us.*

*That's why we created the NESCO Advantage Club. It's a rewards program just for you! With thousands of rewards to choose from, you are able to choose the rewards that are right for you. From Electronics, to Vacation Get-a-ways, to Gift Cards to your favorite restaurant... the possibilities are almost endless!*

*Please read through this brochure to learn more about how the program works and how to enroll in the program so you can begin earning NESCO points to redeem for great rewards!*

*Once you've enrolled, an online account will be created and details of how to access the NESCO Advantage Club site will be provided.*

## Vacations



## Electronics



## Gift Cards



**BROCKTON, MA**  
1010 W. Chestnut St.  
T: 508.588.9410

**NORWELL, MA**  
412 R. Washington St.  
T: 781.659.0108

**PEABODY, MA**  
1 Centennial Dr.  
T: 978.532.1595

**N. ATTLEBORO, MA**  
344 John Dietsch Blvd.  
T: 508.699.4256

**NORWOOD, MA**  
670 Canton St.  
T: 781.737.1100

**WORCESTER, MA**  
221 Chandler St.  
T: 508.757.3807



**FITCHBURG, MA**  
50 Crawford St.  
T: 978.343.3711

**GREENFIELD, MA**  
Six Silvio Conte Dr.  
T: 413.325.3823



**YANKEE ELECTRIC SUPPLY**  
A Division of NESCO

**LEBANON, NH**  
25 Spencer St.  
T: 603.448.5896

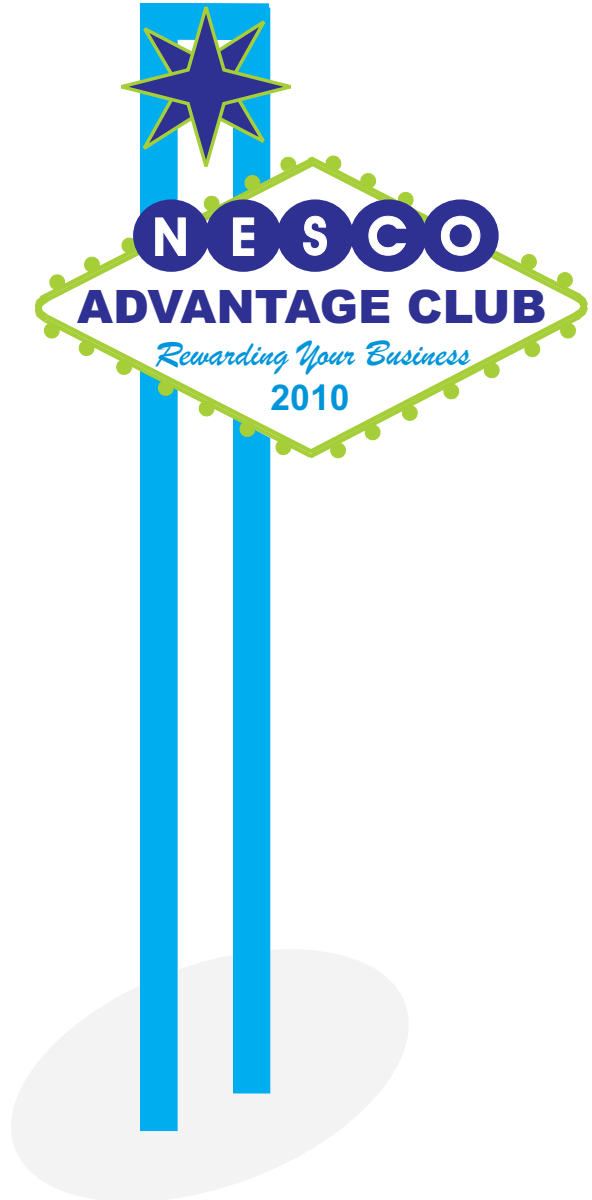
**MORRISVILLE, VT**  
106 Goodell Ave.  
T: 802.888.7400

**RUTLAND, VT**  
55 Altrui Place  
T: 802.775.3672

**WINOOSKI, VT**  
276 East Allen St.  
T: 802.655.4433

**WOODSVILLE, NH**  
68 Smith St.  
T: 603.747.3938

Needham Electric Supply Proudly Introduces the





## How to Play: Rules and Regulations

The NESCO Advantage Club 2010 runs from March 1, 2010 through December 31, 2010.

The NESCO Advantage Club is eligible to owners of electrical contractor businesses in New England (MA, RI, CT, NH, VT, ME) .

To be eligible for the program, you must complete and return the NESCO Advantage Club Enrollment Form. Participants who register by April 30, 2010 will receive credit for qualifying purchases from March 1, 2010. Participants who register after April 30, 2010 will receive credit for qualifying purchases from the beginning of the month in which they register.

Each participant will receive a performance goal from NESCO. Once the participant achieves incremental purchases of \$7,500 above their performance goal, the earned NESCO Advantage Club points will become active and may be redeemed. All accounts must be current in accordance with NESCO standard terms and conditions as published on the NESCO website in order to redeem points. Once the \$7,500 incremental purchase goal has been achieved, points will accrue monthly and be posted by the last day of the following month.

Points are based on pretax dollar purchases. For every incremental \$1 dollar of purchases, the participant earns 2 points. Register by April 30, 2010 and a Special Enrollment Bonus of 1,000 points will be automatically credited to your account.

NESCO Points must be issued in the name of only one authorized individual for each company or organization. Redeemable points are fully transferable and may be used by the named recipient or individual of his or her choice.

Once your registration has been processed, an online account will be created and details of how to access the NESCO Advantage Club Rewards Site will be provided.

Qualifying orders must be ordered, shipped and invoiced during the program period. In the event of a dispute over whether an order qualifies or not, NESCO shall make the final determination. Accounts will be adjusted to reflect credit and returns. **All points must be redeemed by March 31, 2011.**

Throughout the program Bonus Points will be offered on specified product purchases from participating manufacturers.

Each month, participants will receive an electronic reminder to login to the NESCO Advantage Awards website to check their year-to-date progress, points accrued for the previous period, bonus points earned, and total redeemable points available.

**Conditions to Winning:** Each winner is solely responsible for reporting and paying any and all applicable federal, state, local and other taxes. Each winner must provide NESCO with a valid identification and taxpayer identification number or social security number before any prize will be awarded. Failure to provide such information and/or any other reasonably required documentation, including, without limitation, a release and affidavit of eligibility, may result in delay in receiving prizes or the forfeiture thereof. NESCO will mail an IRS Form 1099 in accordance with regulations at the end of the calendar year and a copy of such form will be filed with the IRS.

By participating in this promotion, all participants and winner(s) grant NESCO and each of the Co-Sponsors the permission to use their names, electrical contracting company names, characters, photographs, voices, and likenesses in connection with any advertising of their respective businesses and/or the promotion of this and other promotions or contests (via print or other forms of media worldwide) and waive any claims to royalty, compensation or remuneration for such use.

**Release:** Participants, on their own behalf and on behalf of their heirs, successors, representatives agents, employees and/or assigns, hereby fully and forever, release and discharge NESCO, each of the Co-Sponsors and each and all of their subsidiaries, affiliates and assigns, and their respective officers, employees and agents, of and from any and all claims, demands and/or causes of action, of whatsoever kind or nature, whether known or unknown, which against them, they have had, may have had or now have, or which their heirs, representatives and assigns hereafter can, shall or may have for or by reason of any matter, cause or thing whatsoever relating to this promotion.

**Indemnity:** All participants and winners indemnify and hold forever harmless NESCO, each of the Co-Sponsors, and each of their agencies, their agents, officers, employees, affiliates, and assigns, for any injuries, accidents, misfortunes, losses, damages, or causes of action, arising from or in connection with participation in this promotion and/or acceptance or use of any of the prizes.

**Disclaimers:** Winners acknowledge Needham Electric Supply Company, co-sponsors and their agencies and affiliates have neither made, nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, or regarding the use, value or enjoyment of any prize, including, without limitation, its quality, mechanical condition or fitness for a particular purpose. By accepting a prize, winner agrees that Needham Electric Supply, its above-named partners and its agencies and affiliates will have no liability whatsoever for any damages compensatory, direct, incidental, consequential or otherwise) or attorney's fees with respect to, or in any way arising from this promotion or acceptance or use or misuse of prize.

Needham Electric Supply, co-sponsors and their agencies and affiliates are not responsible for technical, hardware, software or telephone failures of any kind, lost or unavailable network connections, fraud, incomplete, garbled or delayed computer transmissions, whether caused by the Sponsor, users or by any technical or human error which may occur in the processing of submissions which may damage a user's system or limit a user's ability to participate in this promotion.

Needham Electric Supply reserves the right, in its sole discretion, to cancel or suspend this promotion should a virus, bug, computer problem, unauthorized human intervention, or other cause beyond our control inhibit or corrupt the administration, security, or fairness of the program, and may disqualify any person who engages in or attempts any such activity.

To be completed by a NESCO Associate:

CUSTOMER: \_\_\_\_\_

GOAL: \_\_\_\_\_ + \$,7500 = \_\_\_\_\_



## Sign Up Today and Receive 1000 Bonus Points Just for Registering!

Yes, I want to participate in the NESCO Advantage Club 2010

Name: \_\_\_\_\_ Signature: \_\_\_\_\_  
 Company: \_\_\_\_\_ Date: \_\_\_\_\_  
 Address: \_\_\_\_\_ NESCO Associate: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Business Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 # of Licensed Electricians \_\_\_\_\_

Return this form to your local branch, Fax it to Marketing at 781.575.1445, or mail to:

NESCO Attn: Marketing Dept.  
 40 Hudson Road, Canton, MA 02021

Participation in the NESCO Advantage Club is contingent upon your acceptance of promotion rules as established by Needham Electric Supply Corporation.



# Sign Up Today and Receive 1000 Bonus Points Just for Registering!

Yes, I want to participate in the NESCO Advantage Club

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_

Email: \_\_\_\_\_

# of Licensed Electricians \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

NESCO Associate: \_\_\_\_\_

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