

Rev Up Your Business!



...and ride away on
a brand new
Harley-Davidson
motorcycle!

Promotions Rules

March 1, 2007 –
February 29, 2008



Prize Levels

Highest Prize Level



Harley-Davidson
FLSTN Softail® Deluxe

Level Two Prize



Harley-Davidson
Sportster®

Level One Prize



46" Plasma HDTV

Vendor Co-Sponsors



Rev Up Your Business!

Harley-Davidson Motorcycle Promotion Rules

The **Rev Up Your Business!** program is designed to help contractor customers of Needham Electric Supply Corporation ("NESCO") increase their business with NESCO and with the program co-sponsors: BRK Electronics, Burndy, Cooper Crouse-Hinds, Cooper Wiring Devices, Crescent Stonco, GE Distribution, GE Lighting, IDEAL, Juno, Lightolier, Lutron, and Milbank (collectively the "Co-Sponsors"). NESCO and the **Rev Up Your Business!** Program Co-Sponsors will award eligible participants a Harley-Davidson FLSTN Softail Deluxe for achievement of their highest business performance goal, which will be established for each eligible participant by NESCO.

Prize: NESCO will set three levels of performance goals for each eligible participant. Eligible participants will be awarded the prize for the highest performance goal reached by each participant. To earn a prize, the participant must achieve its business performance goal with NESCO and at least six of the program Co-Sponsors. Prize levels are as follows:

Prize Level	Prize	Est. Value
Highest	Harley-Davidson FLSTN Softail® Deluxe motorcycle	\$18,000
Second	Harley-Davidson Sportster	\$7,500
First	46" Plasma HDTV	\$4,500

All federal, state and local taxes on any prize issued by NESCO under this program, if applicable, are the sole responsibility of each winner. Prizes are not transferable. Prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND expressed or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose.

Qualification Dates: March 1, 2007 through February 29, 2008

Eligibility:

- The 2007 **Rev Up Your Business!** Program is eligible to electrical contractor businesses in New England (MA, RI, CT, NH, VT, ME), that achieve certain business performance goals established by NESCO.
- You must register to participate in the program by April 30, 2007 at www.nescoweb.com/revup2007, by calling 1-800-244-6980 ext 157, or at any NESCO branch location.
- All accounts of the participants must be current in accordance with NESCO standard payment terms by March 15, 2008. All such accounts must remain current during the qualification dates in order for contestants to be eligible to participate in the program.
- Purchase credit applies to Stock & Flow business only. Direct shipments do not qualify towards business performance goal achievement. Direct shipment performance level must remain at minimum equal to 2006 volume.
- Purchase credit only applies to product purchased and paid for under that registered participant's account.

- Employees of NESCO, BRK Electronics, Burndy, Cooper Crouse-Hinds, Cooper Wiring Devices, Crescent Stonco, GE Distribution, GE Lighting, IDEAL, Juno, Lightolier, Lutron, Milbank, and Harley-Davidson, and their respective agencies and their immediate families or those residing in the homes of each are not eligible to participate or win.
- All Federal, State, local and municipal laws and regulations apply. Void where prohibited.
- Federal 1099 tax forms will be distributed as required by IRS regulation.
- Only one entry may be made by each electrical contractor business.

Acceptance and Delivery of Prize: Prize winners will be notified by phone and letter on or about March 31, 2008. All prizes must be accepted as awarded. All prizes are non-transferable. Inability to accept prizes will result in forfeiture. Cash will not be awarded in lieu of the stated prizes. NESCO retains the right to substitute, at its sole discretion, the original prizes with other prizes of equal or greater value in the event the original prizes offered are not available for reasons beyond the reasonable control of NESCO. Any valuation of the prizes awarded is based on available information provided to NESCO, and the value of any prize (as determined by NESCO in its sole discretion) awarded to a winner shall be reported for tax purposes as required by law.

To claim a prize, winners should follow the instructions contained in their notification. Prizes must be claimed within 45 days of the notification date.

Conditions to Winning: Each winner is solely responsible for reporting and paying any and all applicable federal, state, local and other taxes. Each winner must provide NESCO with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Failure to timely provide such information and/or any other reasonably required documentation, including, without limitation, a release and affidavit of eligibility, may result in delay in receiving prizes or the forfeiture thereof. Each winner will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS. **ONLY ONE PRIZE WILL BE AWARDED TO EACH WINNING ELECTRICAL CONTRACTOR COMPANY.**

By participating in this promotion, all participants and winner(s) grant NESCO and each of the Co-Sponsors the permission to use their names, electrical contracting company names, characters, photographs, voices, and likenesses in connection with any advertising of their respective businesses and/or the promotion of this and other promotions or contests (via print or other forms of media worldwide) and waive any claims to royalty, compensation or remuneration for such use. Upon the completion of the promotion and on or about March 31, 2008, the winners' names and their respective electrical contractor company names will be posted on the www.nescoweb.com/revup web page.

Release: Participants, on their own behalf and on behalf of their heirs, successors, representatives agents, employees and/or assigns, hereby fully and forever, release and discharge NESCO, each of the Co-Sponsors, Harley-Davidson, and each and all of their subsidiaries, affiliates and assigns, and their respective officers, employees and agents, of and from any all claims, demands and/or causes of action, of whatsoever kind or nature, whether known or unknown, which against them, they have had, may have had or now have, or which their heirs, representatives and assigns hereafter can, shall or may have for or by reason of any matter, cause or thing whatsoever relating to this promotion.

Indemnity: All participants and winners indemnify and hold forever harmless NESCO, each of the Co-Sponsors, Harley Davidson, and each of their agencies, their agents, officers, employees, affiliates, and assigns, for any injuries, accidents, misfortunes, losses, damages, or causes of action, arising from or in connection with participation in this promotion and/or acceptance or use of any of the prizes.

Disclaimers: Each participant understands and acknowledges that, NESCO, each of the Co-Sponsors, Harley-Davidson, and their agencies and affiliates have neither made, nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, or regarding the use, value or enjoyment of any prize, including, without limitation, its quality, mechanical condition or fitness for a particular purpose. By accepting a prize, winner agrees that NESCO, each of the Co-Sponsors and its agencies and affiliates will have no liability whatsoever for any damages (compensatory, direct, incidental, consequential or otherwise) or attorney's fees with respect to, or in any way arising from this promotion or acceptance or use or misuse of any prize awarded hereunder.

NESCO, the Co-Sponsors, Harley-Davidson, and their agencies and affiliates are not responsible for technical, hardware, software or telephone failures of any kind, lost or unavailable network connections, fraud, incomplete, garbled or delayed computer transmissions, whether caused by NESCO, any Co-Sponsor, users or by any technical or human error which may occur in the processing of submissions which may damage a user's system or limit a user's ability to participate in this promotion.

NESCO reserves the right, in its sole discretion, to cancel or suspend this promotion should a virus, bug, computer problem, unauthorized human intervention or other cause beyond our control inhibit or corrupt the administration, security, or fairness of the program, and may disqualify any person or company who engages in or attempts any such activity.

Harley-Davidson Motor Company is not endorsing, sponsoring or otherwise affiliated with this promotion. Harley-Davidson, Softail and Sportster are registered trademarks of Harley-Davidson Motor Company.

REV UP YOUR BUSINESS REGISTRATION FORM

Why wait? The sooner you sign up, the sooner you'll be on the road to winning!

Yes, I want to participate in "Rev Up Your Business" promotion! Please let me know my performance goals.

Name _____

Signature _____

Company _____

Date: _____

Address _____

NESCO Associate _____

City _____ State _____ Zip Code _____

of Licensed Electricians _____

Business Phone: _____

Email _____ Fax _____

Return this form to your local branch, Fax it to Marketing at 781.575.1445, or mail it to NESCO, 40 Hudson Road, Canton, MA 02021 Attn: Marketing.

Please let us know how you would like us to communicate with you?

EMAIL FAX MAIL

Participation in the "Rev Up Your Business" promotion is contingent upon your acceptance of promotion rules and performance goals as established by Needham Electric Supply Corporation.



Headquarters

40 Hudson Road
Canton, MA 02021
781.828.9494
800.244.6980

Leominster

17 Moore Street
Leominster, MA 01453
978.537.1731

Norwood

670 Canton Street
Norwood, MA 02062
781.737.1100

Peabody

One Centennial Drive
Peabody, MA 01960
978.532.1595

Coming Soon

Route 95 South
Route 24 South

WWW.NESCOWEB.COM/REVUP2007